

HIGH HOLY DAYS MAGAZINE FOR THE PROGRESSIVE SYNAGOGUES OF GAUTENG

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Bet Menorah * Roper St, Bailey's Muckleneuk, Pta * Tel: 012 460 7296 * Email:
admin@betmenorah.org.za
Temple Emanuel * 38 Oxford Rd, Parktown * Tel: 011 646 6170 * Email: rabbi@pixie.co.za
Temple Israel * c/o Reeve Forman * Tel: 011 482 1570 * Email: reeva@intekom.co.za

July 2005

Dear Congregants

We are happy to announce that the Progressive Synagogues in Gauteng – Bet David, Bet Menorah, Temple Emanuel and Temple Israel – have decided to combine their annual High Holy Days magazines into one this year.

Darryl Egnal from Bet David is the editor and will handle the production of the magazine. If you have any editorial contributions, please email them to her in MS Word document or in text only format – darryl@creativeheart.co.za. You can call her on 011 445 9409 or 083 266 9167 if you have any questions.

If you have any photographs to submit, they must be scanned by a professional photo lab in the following format:

File format

Jpg format - scanned at 300 dpi

Resolution

Minimum 300dpi

Size

Minimum size – A5 (Please note: the size of the photo must be no smaller than 300kb, but no bigger than 1mg). Any photo lab will understand these specifications.

Please make sure that all articles and photographs are submitted electronically (via email or on disc) to ensure no mistakes are made with names, editorial or other information. Please make sure your name and telephone numbers are included in the email/with the disc.

THE DEADLINE FOR ALL EDITORIAL AND PHOTOGRAPHS IS MONDAY 1 AUGUST 2005.

Contributions can include the following:

- Photos of lifecycle events – births, b'not mitzvah, weddings, and other simchas, and family members who have passed away this last year (and a brief tribute to that person).
- Success stories of people in the community.
- Stories of people in the community who have performed a mitzvah or done something out of the ordinary.
- Articles about the youth, for the youth, by the youth (focus can include asking the question: "What do the High Holy Days mean to you?").
- News from the different synagogues / religion schools / sisterhoods / etc.
- Netzer news.
- Anything else you feel would be relevant to this magazine.

Please note that the editor has the right to include or discard articles, or edit them at her discretion.

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COMPETITIONS

There will be two competitions running alongside the magazine.

The one will be to find a name for the magazine. This competition is open to all congregants. There are two names that have been chosen so far:

“*Shofar*” – George Levin from Bet David and “*Kol Kulanu*” or “*Kulanu*” (“all our voices/the voices of all of us” or “our voices”) – Merle Williams from Temple Emanuel. However, we welcome your ideas. Names must be emailed to darryl@creativeheart.co.za with your name, contact information, and the name of the synagogue to which you are affiliated. The deadline for names is Friday 29 July 2005.

The second competition is to find a cover illustration for the magazine. This is only open to the youth in the community, and is for original artwork done by anyone in the progressive community under the age of 18. The artwork that is not chosen for the cover will be used to illustrate the rest of the magazine. Artwork must be delivered to the secretary at your synagogue with the entrant’s name, age contact information, and the name of the synagogue to which he/she is affiliated. The deadline for all artwork is Friday 29 July 2005.

PLEASE NOTE: THE EDITOR’S DECISION IN THESE COMPETITIONS IS FINAL.

If you would like to support the magazine through advertising or sponsoring a message, please see the following pages and phone Shelley Medwin at Temple Emanuel (tel: 011 646 6170/1; email: rabbi@pixie.co.za) to book your space.

The magazine will go to the entire Gauteng Progressive community of Johannesburg, Sandton and Pretoria, and the advertising rates on the attached application form are consistent with this widespread circulation. We will print about 3000 copies to distribute to all the synagogues. Please note that if you have already committed to advertising in this year’s magazine, your existing contract will be honoured.

THE BOOKING DEADLINE FOR ALL ADVERTISING AND SPONSORSHIP IS MONDAY 29 AUGUST.

THE MATERIAL DEADLINE FOR ALL ADVERTISING IS MONDAY 5 SEPTEMBER. PLEASE SEE THE FOLLOWING PAGES FOR PRODUCTION SPECIFICATIONS.

Please note: This is a magazine for the Progressive synagogues of Gauteng. Hence, the advertising and editorial will reflect the Progressive community and will not engage in political rhetoric or accept party political advertising.

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APPLICATION FOR ADVERTISEMENTS AND/OR SPONSORED MESSAGES

**Shelley Medwin of Temple Emanuel will be responsible for advertising and sponsorships.
Please call 011 646 6170, fax 011 646 2035 or email rabbi@pixie.co.za for further information.**

Name of Company: _____

Name of Contact Person: _____

Postal Address: _____

Code: _____

Telephone no: _____

Cellphone no: _____

Email Address: _____ Fax no: _____

Please circle your choice:

Special positions

Please note: all special positions will be taken on a first come first served basis.

Outside back cover	R4500.00
Inside front cover	R3500.00
Inside back cover	R3500.00

Black & white

Full page	R1000.00
Half page	R 650.00
Quarter page	R 450.00

Full colour

Full page	R3000.00
Half page	R2000.00
Quarter page	R1000.00

Page sponsorship R 500.00

Sponsored greetings R 200.00

Payment can be made by bank guaranteed cheque or credit card.

Name of card holder: _____

Credit card no: _____

CRV no: _____

(last three digits on back of card)

Expiry date: _____

Total amount to be debited to card: _____

SPONSORED GREETINGS FORM

Please choose one of the following greetings – or write your own (no 5) – maximum 25 words.

1. _____ wish all friends and fellow congregants Shana Tovah and well over the Fast.

2. Best wishes for a happy New Year and a meaningful Fast from

3. _____ wish all friends and congregants a healthy and prosperous New Year.

4. _____ wish all friends and congregants a happy New Year and well over the Fast.

5.

Name of congregant:

Address:

Tel no: _____ Cell no: _____